



Laura Hinojosa
Hidalgo County
District Clerk

PRESS RELEASE

FOR IMMEDIATE RELEASE

December 3, 2008

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DISTRICT CLERK OFFICE PARTNERS WITH TARGET TO PROMOTE PROFESSIONALISM IN THE WORKPLACE

Edinburg, Texas – The Office of **Laura Hinojosa**, Hidalgo County District Clerk, partnered with Target on Friday, November 21st to promote professionalism in the workplace as part of their office training series. The workshops, held monthly and proposed through employee feedback, consist of professional and technical development for staff throughout the year.

“Part of our mission is to provide educational opportunities for all employees. This specific workshop was phase II of Professionalism in the workplace, which focused more on dress rather than decorum. We hope it will help to foster a more professional image and culture in the office,” said Hinojosa. “We’re extremely excited to partner with Target to convey our vision for classic taste at an affordable price, an attribute crucial to families everywhere during a harsh economic situation.”

Through their partnership, the district clerk’s office was able to borrow store apparel at no cost. During the session, staff volunteers modeled select ensembles for their peers during the “fashion show” portion. A power point presentation played in the background highlighting the do’s and don’ts of office attire. Before the presentation concluded, a handout titled “Professional Dress Checklist,” was distributed outlining what is deemed appropriate in suits, shirts/blouses, ties, belts, shoes, jewelry, makeup, perfume/cologne, undergarments, hosiery and personal grooming.

“Having this workshop was a really good experience for me and my coworkers,” said Roxanne De La Cruz, Deputy Clerk. “I am sure that our office will benefit from this and it will help us to be more cautious about the image we portray as public servants.”

Staff will review expunctions and sealed adoption procedures during the next workshop tentatively scheduled in December 2008.

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