



Laura Hinojosa
Hidalgo County
District Clerk

PRESS RELEASE
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Contact:
Ricardo Contreras
956-318-2200, ext 6239 (day)
956-343-2633 (evening)

**Hidalgo County District Clerk's Office Introduces
"Blues for Bucks," A Workplace Fundraising Campaign**

Edinburg, Texas - Today, June 25, 2008, the Hidalgo County District Clerk's Office introduced *Blues for Bucks*, a workplace fundraising campaign to benefit local charitable organizations. The program allows department staff to wear jeans every Friday in exchange for a \$5 donation.

"I think that the Blues for Bucks campaign will be a positive and rewarding experience for our office," said Hinojosa. "I am confident that it will help to motivate and further engage our employees in our organization as well as getting them involved in the community."

The District Clerk's Office kicked off their charitable efforts on February 1st as a part of the American Heart Association's *Go Red for Women* campaign to increase awareness of heart disease. The office expanded their efforts through the creation of a "charitable organizations list" of which staff randomly selects a recipient every six months.

"I'm happy to be participating in *Blues for Bucks* and have been contributing my \$5 pretty much every Friday. In addition to helping others, I also think its helped to boost morale in the office," said Victor Sanchez, Deputy Clerk, an employee of the county for the past sixteen years. "I like jeans and look forward to wearing them to benefit the organization of my choice."

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Post Office Box 87
Edinburg, Texas 78540
Telephone (956) 318-2200
Fax (956) 318-2251
districtclerk@co.hidalgo.tx.us