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MEDIA ADVISORY

April 15, 2009 FOR PLANNING PURPOSES

Families all across the country celebrate Father's Day, Mother's Day and even Secretary's Day, but do we celebrate Children's Day? If children are so important to our future, shouldn't we celebrate them like we do our mothers and fathers?

YES! And that is why Hidalgo County Head Start is doing its part to make sure the children of our community have their day that they so deserve. The media are cordially invited to attend Hidalgo County's celebration of the "Week of the Young Child."

The "Week of the Young Child" will be observed from April 20 to April 22 at the Palmer Pavilion located at 301 E. Hackberry St. in McAllen. Each day from 9:45 a.m. to 1:30 p.m., Head Start children, parents and volunteers will engage in an array of activities from hay rides to horseshoes, face painting to puppet shows. Numerous community volunteers will also be reading to the students to encourage literacy and lifelong learning.

"El Dia de los Niños Celebrating Young Americans" is a national holiday that celebrates and uplifts all children in the United States. Children's Day is celebrated in other nations, including Japan and Korea on May 5th, Canada on Nov 20th, Turkey on April 23rd, and Mexico on April 30th. Since Mexico shares a border with the United States and so many U.S. citizens already observe this day, "El Dia de los Niños" is celebrated on April 30th.

The Hidalgo County Head Start Program has been providing services to children from low-income families since 1965. Hidalgo County Head Start has 43 centers in Hidalgo County and currently provides services to approximately 3,570 children.

*For more information, visit www.co.hidalgo.tx.us
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